

Don't rotate the logo
Don't place the logo on an angle



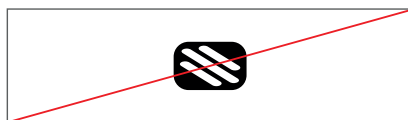
Don't place the logo on a complicated background or a background that reduces its legibility



Don't tilt the logo



Don't modify the colours



Don't use the symbol alone



Don't use the wordmark alone



Don't alter the proportions between the two logo elements
Don't resize the elements independently



Don't add extra elements



Don't add drop shadows or other effects to the logo



Don't stretch the logo horizontally or vertically



Don't change the placement of the different elements.



Don't outline the logo