



R2[®]
RIDE YOUR RACE

R2 PRO OPTIC PROGRAM

SPECIAL OPTICAL SOLUTIONS FOR SPORTSMEN

WWW.R2.CZ

OPPORTUNITY TO GROW BENEFITS FOR YOU



R2[®]
RIDE YOUR RACE

ATTRACT NEW CUSTOMERS & INCREASE YOUR TURNOVER

OFFER NEW OPTICAL SOLUTIONS FOR SPORTSMEN

DIFFERENTIATE YOURSELF FROM COMPETITORS

WWW.R2.CZ



R2[®]
RIDE YOUR RACE

WE DO OUR DEVELOPMENT

LARGEST PORTFOLIO OPTICAL SOLUTION FOR SPORTSMEN

R2[®]
RIDE YOUR RACE

16 UNIQUE MODELS

64 COLOR COMBINATIONS

10 MODELS FOR LENS EDGING

ATTRACTIVE PRICES

NO STOCK NEEDED

GUARANTEE OF PROFESSIONAL EDGING

FAST DELIVERY

R2 FLUKE AT100J

Duis autem vel eum iriure

R2 ROCKET AT098M

Duis autem vel eum iriure

R2 MASTER AT086T

Duis autem vel eum iriure

R2 GAIN AT108D

Duis autem vel eum iriure



R2 PEAK AT031T

Duis autem vel eum iriure



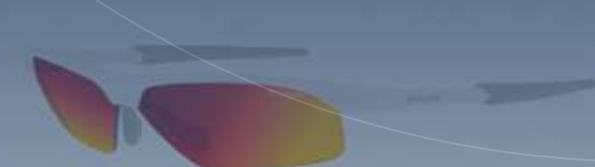
R2 FACTOR AT111B

Duis autem vel eum iriure



R2 WINNER AT107E

Duis autem vel eum iriure



R2 KICK AT109G

Duis autem vel eum iriure



LENS EDGING



OPTICAL HALF RIM



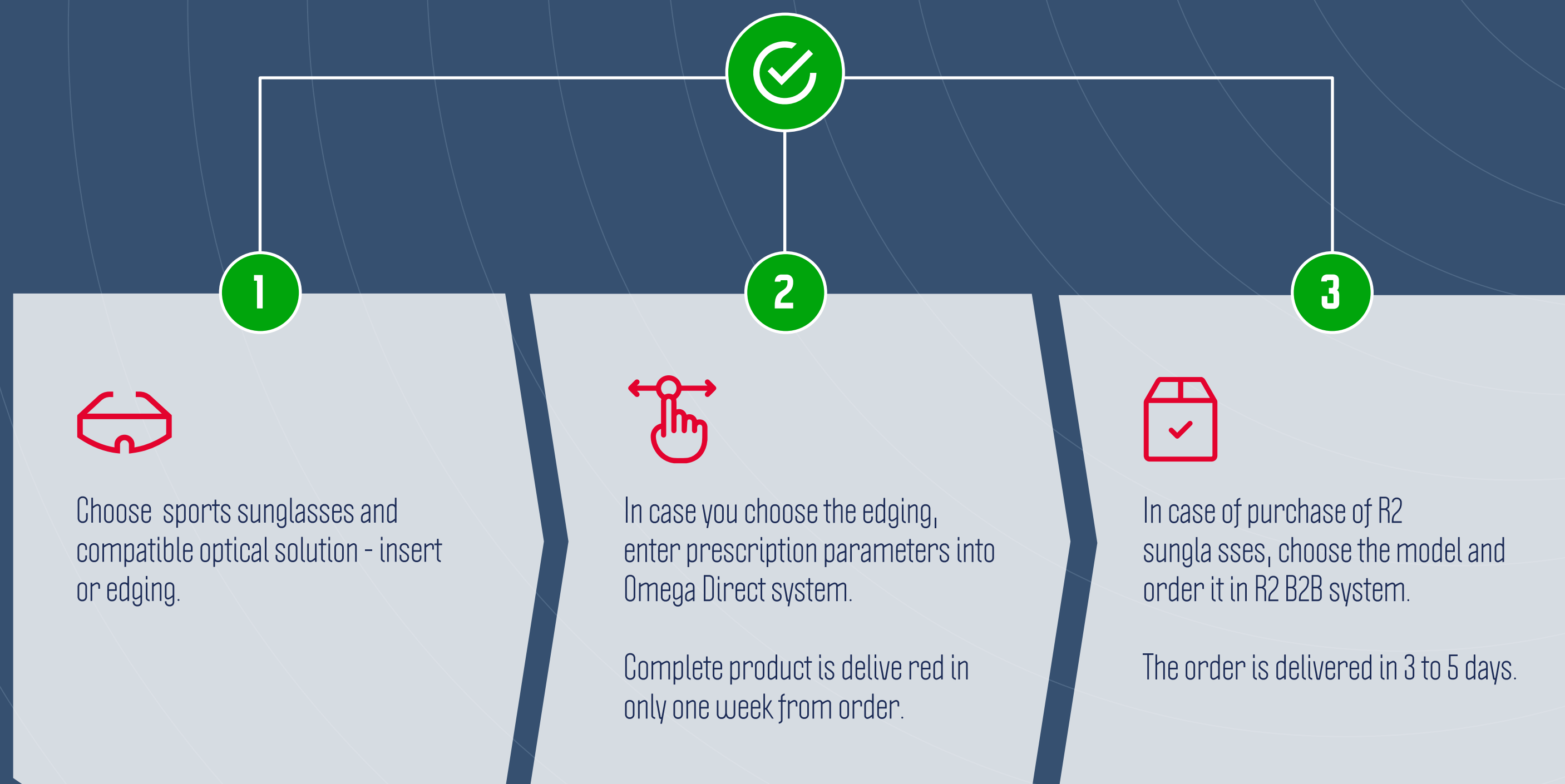
OPTICAL INSERTS



BIFOCALS LENSES

HOW DOES IT WORK?

3 SIMPLE STEPS



relax[®]
world

EYEWEAR BRAND CONNECTING PROGRESS AND STABILITY

R2[®]
RIDE YOUR RACE

BASED ON TRADITION, RELIABILITY, PROFESIONALISM

no. 1

AT THE CZECH MARKET

35

COUNTRIES SELL
OUR PRODUCTS

1,5m/yr

PRODUCTS SOLD

30 yrs

AGO THE COMPANY
WAS FOUNDED

20 yrs

OF EXPERIENCE IN
SPORT EYEWEAR



We come up with the first optical solution for athletes to become a brand offering the most solutions for athletes in the world a few years later.

2010

The R2 brand is successfully exhibited at the largest cycling fair EUROBIKE.

2020

It's an honor to announce that Paralympic Champion Jiří Ježek becomes an ambassador of R2 brand.

2005

The R2 brand is already sold in more than 20 other countries around the world.

2018

R2 supports the Czech recordman in the long triathlon Tomáš Řenč.

2022

RIDE WITH US

R2[®]
RIDE YOUR RACE



JIŘÍ JEŽEK

BEST PARALYMPIC CYCLISTS IN HISTORY

2000	➤	2X GOLD MEDAL IN SIDNEY
2004	➤	GOLD MEDAL ATHENS
2008	➤	2X GOLD MEDAL PEKING
2012	➤	GOLD MEDAL LONDON

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**LET'S RIDE INTO TOMORROW
EYEWEAR REALITY TOGETHER**